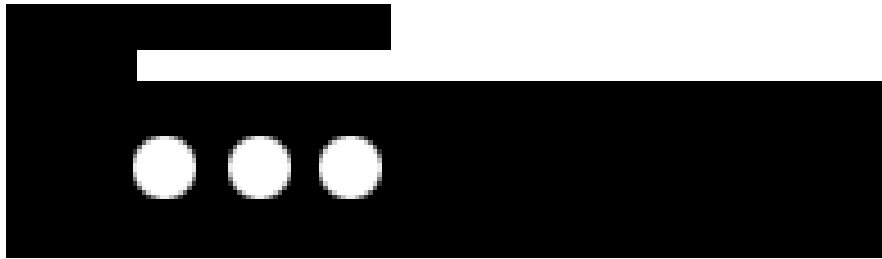
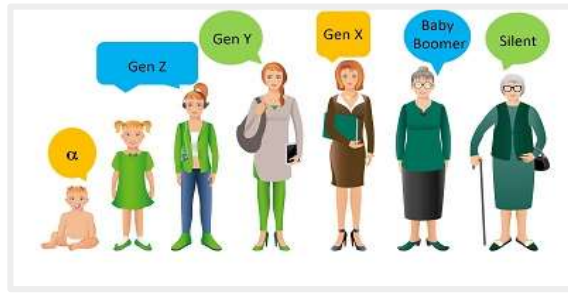


*ERASMUS MEETING
ELBLAG-POLAND(2020)*



ies botikazar bhi

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Cultural heritage and building cultural competence



BILBAO, BASQUE COUNTRY

Generations

Depending on when you were born you belong to one generation or to other, and each generation has an specific name

- ❑ Our grandparents generation is called “*Silent Generation*” and this generation belong people who were born between the 1920s and the 1940s.



- ❑ Our generation is called “*Generation Z*” and this term is used to refer the people who were born between the end of 1990s and early 2000s.



Food

Silent Generation

As a large part of society worked in the countryside there was a lot of healthy food. In each house, what was obtained from the field was eaten.



All the food that was sold was more healthy than now, the shops were smaller and that made more homemade than now.

There wasn't as many fast food companies as now moreover there wasn't.

Generation Z

As opposed to other generation, this one buy food at supermarket. Almost all the food is ultraprocessed or made in factories.

Dining out is something that is usually done. The other generation did not have the privilege of doing this.

This generation has been affected by Fast food companies. The overweight rate has seriously raise up.



The Family

Silent Generation

The families were bigger than today and having 3 sons per family and even more sons was the typical thing.

The father of the family was who works outdoors to carry money for the family. Normally they were jobs that required physical effort (Fields, metallurgy...)the few who had been able to study; since only a very low percentage could study, they had good jobs.

The mother worked at home and taking care of the children.

Children, depending if they were boy or girl did diferents things . Girls learned from her mother the housework and boys learn the work that his father did

Generation Z

The role of the father is the same as the role of the mother, neither of two has more importance than the other. In the other generation gay marriage wasn't a normal family and now it has become more accepted.

The children have the right of study and they can decide what they want to be.



Right of study

Silent Generation

At that moment being able to study was a privilege. Normally at the age of the 15 or even early they had to work, although they wanted to study if the family didn't have money they couldn't study.

If some family had the money to pay it they would pay for the boy's studies and the girl would move to background.



Generation Z

Everybody has to study to the age of 16 and after that there are public schools where studying is free. Also there are scholarships for the ones who don't have money to pay it.

The role has completely changed, the father was who had to say his son that he/she couldn't study although his son wanted to study and now the parents are the ones who encourage their sons to study and they don't want

SOCIAL FREEDOM

- Personally, we all could agree that the 20th century was not particularly a century of humanitarian priorities and freedom.
- Without mentioning several wars...



La lucha de las **Madres de Plaza de Mayo** contra la dictadura cívico militar en Argentina (1976-1983) marcó un hito a nivel internacional en la defensa de los derechos humanos y la resistencia frente a la injusticia.



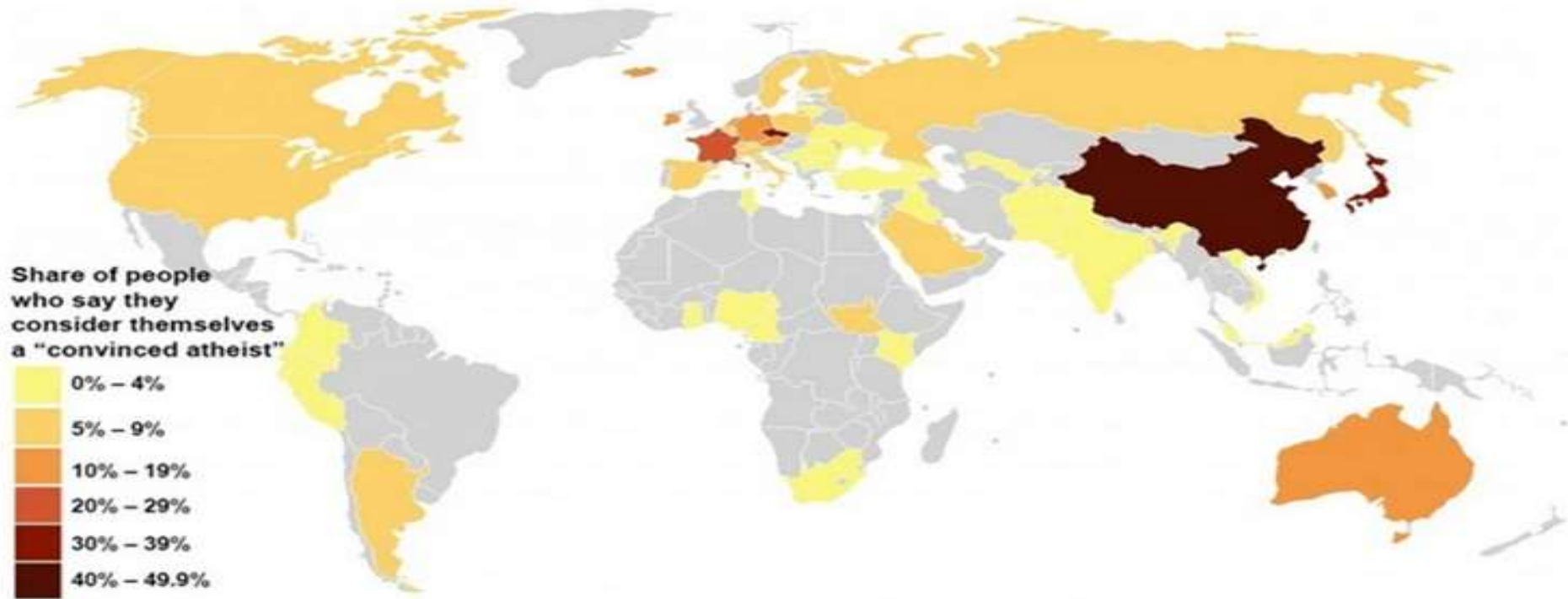
SOCIAL FREEDOM

- Culturally speaking, the 21st century has been a century of changes, big changes, that have conditioned (in a good way) our generation and the future generations.
- Freedom of speech, the social and political changes that had been made to reinforce the idea that women and men are the same, so we all can play the same role equitably in today's society...

RELIGION



- In the 20th century and the centuries before this, the religion was implanted in the culture of so many countries that worldwide it was a common thing to be part of.
- In contrast to all these years of religious supremacy, talking in terms of culture, there has been a change in the point of view of so many people.



CHANGING THE CULTURE ITSELF

ARE THESE CHANGES GOOD?

- Overall, we have experienced the stage of cultural changes, one of many others.
- As long as there is awareness of the cultural changes that have been made over the years and during the whole human period,
ANY CULTURAL CHANGE WILL BE ENRICHING



Style...



Grandmother

- Two dress
- She didn't have underwear.



Mother

- Uniform
- Her sister's clothes



Me



Grandmother

- Homemade products
- Eggs
- Chickpeas
- Pork



Mother

- small shops
- Legumes
- Meat



Me

- Big shops



If you had borned again in which generation you would have lived?

``If I had borned again, I would have lived in my granddaughter's generation. Nowadays young people can study and find a job that they really like. Also, they do not have to start working so young. On the other hand the woman does not suffer as much as I suffered in my generation. I do not want my daughters to live what I have lived with my parents.''



``If I had borned again, I would have lived in my daughter's generation. Today we have everything more accessible. In addition, a lot of things have improved, such as the communication, the technology and the society.''



Dziękuję za uwagę

